

**Myeloma – Update on Research and Treatment from the ASH® Annual Meeting  
Tuesday, January 21, 2014**

1:00 PM to 2:30 PM Eastern  
12:00 PM to 1:30 PM Central  
11:00 AM to 12:30 PM Mountain  
10:00 AM to 11:30 AM Pacific

Dear Registrant:

On behalf of The Leukemia & Lymphoma Society, thank you for registering for the upcoming free telephone education program, ***Myeloma – Update on Research and Treatment from the ASH® Annual Meeting***, with featured speaker Robert Z. Orlowski, MD, PhD. We are pleased you will join us for this program, supported by grants from Celgene Corporation, Millennium: The Takeda Oncology Company and Onyx Pharmaceuticals.

**To join this free program, please dial in 15 to 20 minutes prior to start time. Call toll-free (888) 645-4411 and use the Passcode 97324 (Password: Education).**

**Included in this PDF you will find:**

- 1. Program Agenda**
- 2. Dr. Orlowski's Biography**
- 3. Program Evaluation:** for patients and caregivers ([www.LLS.org/eval](http://www.LLS.org/eval))
- 4. Continuing Education Activity Evaluation:** for nurses and social workers only ([www.LLS.org/eval](http://www.LLS.org/eval))
- 5. Flyer:** *Disease, Support and Treatment Publications\**
- 6. Flyer:** *Web Education Videos*
- 7. Flyer:** *Online Chats and Advocacy Brochure\**
- 8. Flyer:** *Telephone and Web Education Programs*
- 9. Flyer:** *LLS Information Specialists\* and Co-Pay Assistance Program\**
- 10. Brochure:** *Service and Support\**

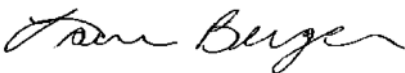
\*Available in English and Spanish

**Presentation slides will be available the day of the program by visiting [www.LLS.org/programs](http://www.LLS.org/programs). (Under the program listing, please click “read more” to view the slides.)**

If you have any questions about the PDF materials, please call toll-free (866) 992-9950, ext. 304. To download or order the free education materials, please visit [www.LLS.org/resourcecenter](http://www.LLS.org/resourcecenter). For additional information on this or other programs and services offered by The Leukemia & Lymphoma Society, please call an LLS Information Specialist toll-free at (800) 955-4572. LLS is staffed with master's level social workers, nurses and health educators to assist you.

We look forward to your participation in this program.

Sincerely,



Lauren Berger, MPH  
*Senior Director, Patient & Professional Education*  
The Leukemia & Lymphoma Society

## **Myeloma – Update on Research and Treatment from the American Society of Hematology (ASH®) Annual Meeting**

**Tuesday, January 21, 2014**

1:00 PM to 2:30 PM Eastern  
12:00 PM to 1:30 PM Central  
11:00 AM to 12:30 PM Mountain  
10:00 AM to 11:30 AM Pacific

### **AGENDA**

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**12:45 PM – 1:00 PM ET**

**Registrants join the program:**  
**Dial-in: 888-645-4411**  
**Passcode: 97324 (Password: Education)**

**1:00 PM – 1:05 PM ET**

**Welcome and Introductions**  
Lauren Berger, MPH  
*Senior Director, Patient & Professional Education*  
The Leukemia & Lymphoma Society

**1:05 PM – 1:55 PM ET**

**Presentation**  
**Robert Z. Orlowski, MD, PhD**  
*Florence Maude Thomas Cancer Research Professor,  
Director, Myeloma Section*  
Departments of Lymphoma/Myeloma and Experimental Therapeutics  
Division of Cancer Medicine  
The University of Texas MD Anderson Cancer Center  
Houston, TX

- Current and emerging myeloma treatment options
- Updates on myeloma maintenance therapy
- The role of clinical trials in the advancement of treatment
- Advances in treatment side effects management
- Communicating with your healthcare team

**1:55 PM – 2:28 PM ET**

**Question and Answer Session**

**2:28 PM – 2:30 PM ET**

**Summary and Conclusion**  
Lauren Berger, MPH



## **Robert Z. Orlowski, MD, PhD**

*Florence Maude Thomas Cancer Research Professor,  
Director, Myeloma Section*

**Departments of Lymphoma/Myeloma and  
Experimental Therapeutics**

**Division of Cancer Medicine**

**The University of Texas MD Anderson Cancer Center  
Houston, TX**

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Robert Z. Orlowski, MD, PhD, is Professor in the Departments of Lymphoma/Myeloma and Experimental Therapeutics, Division of Cancer Medicine, at The University of Texas MD Anderson Cancer Center in Houston, Texas. He is also Principle Investigator of the MD Anderson Specialized Programs of Research Excellence (SPORE) in Multiple Myeloma, and Chair of the Southwest Oncology Group (SWOG) Myeloma Committee.

Dr. Orlowski earned his doctoral degree in molecular biophysics and biochemistry from Yale University, and his medical degree from the Yale University School of Medicine. He completed his internship and residency in internal medicine at Barnes Hospital at the Washington University in St. Louis School of Medicine. He completed his fellowships in Medical Oncology and Adult Hematology at the Johns Hopkins School of Medicine in Baltimore, Maryland.

Dr. Orlowski has published numerous book chapters, articles, and abstracts on cancer therapy, with a focus on the molecular pathogenesis of oncologic disease processes and the mechanisms of action of chemotherapeutics. His clinical research efforts focus on the translation of promising laboratory-based findings into novel clinical trials for patients with hematologic malignancies. Dr. Orlowski has published in, and is a reviewer for, several journals including *Blood*, *Cancer Research*, *Journal of Clinical Oncology*, and the *New England Journal of Medicine*. He has received several awards, including The Leukemia & Lymphoma Society Scholar in Clinical Research and the Jefferson-Pilot Fellowship in Academic Medicine.

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**PROGRAM EVALUATION**

**Myeloma – Update on Research and Treatment from the ASH® Annual Meeting**

**Tuesday, January 21, 2014**

**Win a \$25 Gift Card**

Please help us to plan future education programs. **Complete this form** or complete it online at **[www.lls.org/eval](http://www.lls.org/eval)** to be entered to win a **\$25 gift card**. (See end of form to complete your entry.) Thank you.

**1) Are you a cancer patient/survivor?**     Yes     No

If you are not a cancer patient/survivor, what is your relationship?

- Parent                       Spouse                       Sibling                       Other relative  
 Partner                       Friend                       Healthcare professional  
 Other (*please describe*) \_\_\_\_\_

**2) What is your ZIP code?** \_\_\_\_\_

**3) As a result of participating in this program, to what extent do you agree with the following statements?**

	Completely Disagree	Somewhat Disagree	Somewhat Agree	Completely Agree
I am knowledgeable about current standard treatment options for myeloma	1	2	3	4
I know about treatments for myeloma that are being studied in clinical trials	1	2	3	4
I am knowledgeable about myeloma maintenance therapy	1	2	3	4
I know how clinical trials can lead to the improvement of treatment options	1	2	3	4
I know about treatment for side effects management	1	2	3	4
I feel prepared to communicate with my healthcare team	1	2	3	4

**4) I will discuss the following topics presented in this program with my healthcare team:**  
(*check all that apply*)

- Diagnosis                       Treatment                       Clinical Trials                       Side Effects Management  
 Prognosis                       Long-term Effects                       Other \_\_\_\_\_  
 None (*please explain*) \_\_\_\_\_

**5) Please describe any information you expected to get from this program and did not receive:**

\_\_\_\_\_  
 \_\_\_\_\_





**CE Activity Evaluation – For Nurses and Social Workers Only** **Contact Hours: 1.5**

**Program Code:** \_\_\_\_\_ (will be provided at the end of the program and is mandatory to earn credit)

Please evaluate the activity to receive continuing education credit. **Respond to all questions and sign at the end of the form.**  
A certificate of completion will be issued to you via email or US mail within 30 days of receipt.

Please visit us at [www.LLS.org/eval](http://www.LLS.org/eval) to complete this evaluation online –OR–  
Return completed form to: LLS, c/o RMEI, LLC, Laurel Office Plaza, Suite 200, 101 Laurel Road, Voorhees, NJ 08043

Name and Credentials (Please print clearly): \_\_\_\_\_

Nurse     Social Worker     Other: \_\_\_\_\_

Email (certificate of completion will be emailed): \_\_\_\_\_

Mailing Address (if email is not provided, certificate of completion will be mailed): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone (with area code): \_\_\_\_\_ Fax (with area code): \_\_\_\_\_

RN License Number and State\*: \_\_\_\_\_

SW License Number and State\*: \_\_\_\_\_

(\*required to receive CE credit)

<b>EVALUATION</b> (Please circle the appropriate number)	<b>Completely Disagree</b>	<b>Somewhat Disagree</b>	<b>Somewhat Agree</b>	<b>Completely Agree</b>
Dr. Orłowski was knowledgeable, effective and clear in presenting the material	1	2	3	4
Overall presentation was effective	1	2	3	4
Content was accurate and timely	1	2	3	4
Information was appropriate to my education, experience and licensure level	1	2	3	4
Information presented was relevant to my daily practice	1	2	3	4
Materials were suitable and useful to the session topic	1	2	3	4
Information presented was free from commercial bias	1	2	3	4
Presenter utilized appropriate technology to support participant learning	1	2	3	4
Instructions for asking questions/getting more information were provided	1	2	3	4
Presenter was responsive to participants	1	2	3	4
Location and/or technology and administration of the activity was appropriate to support participant learning	1	2	3	4
Instructions for requesting accommodations for disability were provided	1	2	3	4
Technology was appropriate to support participant learning	1	2	3	4
Technology was user friendly	1	2	3	4
Technology was responsive	1	2	3	4
Format/course technology was effective overall	1	2	3	4
Questions or problems were addressed timely and effectively	1	2	3	4



## PUBLICATIONS IN ENGLISH AND SPANISH

To order these or other free publications, please contact an LLS Information Specialist at (800) 955-4572 or [infocenter@LLS.org](mailto:infocenter@LLS.org). You can also download them at [www.LLS.org/resourcecenter](http://www.LLS.org/resourcecenter).



## DISEASE-SPECIFIC PUBLICATIONS

**Myeloma**  
**The Myeloma Guide**  
**And more...**



## SUPPORT PUBLICATIONS

**Each New Day**  
**Financial Health Matters**  
**Cancer-Related Fatigue Facts**  
**Patti Robinson Kaufmann First Connection Program**  
**And more...**



## TREATMENT PUBLICATIONS

**Blood and Marrow Stem Cell Transplantation**  
**Understanding Lab and Imaging Tests**  
**Understanding Side Effects of Drug Therapy**  
**Understanding Clinical Trials for Blood Cancers**  
**And more...**



## PUBLICACIONES EN INGLÉS Y ESPAÑOL

Para ordenar estos u otros publicaciones gratis, por favor contacte a un especialista en información llamando al (800) 955-4572 o enviando un correo electrónico a [infocenter@LLS.org](mailto:infocenter@LLS.org). También puede descargarlos en [www.LLS.org/materiales](http://www.LLS.org/materiales).



## PUBLICACIONES ESPECÍFICAS DE LA ENFERMEDAD

**Mieloma**  
**La guía sobre el mieloma**  
**Y más...**



## PUBLICACIONES DE APOYO

**Cada Día Nuevo**  
**Asuntos económicos de la atención médica**  
**Información sobre la fatiga relacionada con el cáncer**  
**Patti Robinson Kaufmann Programa Primera Conexión**  
**Y más...**



## PUBLICACIONES SOBRE EL TRATAMIENTO

**Trasplante de células madre sanguíneas y de médula ósea**  
**Información sobre las pruebas de laboratorio y de imágenes**  
**Efectos secundarios de la farmacoterapia**  
**Los ensayos clínicos para el cáncer de la sangre**  
**Y más...**

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# FREE WEB EDUCATION VIDEOS

**Cancer & Your Finances**

LEUKEMIA & LYMPHOMA SOCIETY®  
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Home Evaluation Slides Transcript

Supported by a grant from Genentech biogen idec

*Paths to Recovery*  
Stories From Two Blood Cancer Survivors  
For patients, caregivers and healthcare professionals

LEUKEMIA LYMPHOMA MYELOMA

Main Presentation Resources Evaluation CE Info Contact Us

Learn about managing fatigue, anxiety, depression, and pain through the experiences of Laura and Todd and their healthcare professionals.

Continuing education (CE) credit is available for nurses and social workers

A Free Web Education Program

If you are experiencing technical difficulties, please contact [techsupport@cancereducation.com](mailto:techsupport@cancereducation.com)

Visit [www.LLS.org/webcasts](http://www.LLS.org/webcasts) to view this program.

For additional information on this or other education programs and services offered by *The Leukemia & Lymphoma Society*, please call an LLS Information Specialist toll-free at (800) 955-4572 or [infocenter@LLS.org](mailto:infocenter@LLS.org).

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# Online Chats

The Leukemia & Lymphoma Society Online Chats are free, password-protected, **two-hour live** sessions for chronic myeloid leukemia (CML), non-Hodgkin lymphoma (NHL), myeloma, caregivers, and young adult patients/survivors. Each chat is held weekly and is **moderated by an oncology social worker**.

The chats provide a forum for those impacted by cancer to share experiences and offer mutual support. The moderator's role is determined by the wants and needs of the participants in each group.

To register, or for more information, please visit [www.LLS.org/chat](http://www.LLS.org/chat).

## Living with NHL

Monday & Wednesday from 8:00 PM – 10:00 PM Eastern Time

## Caregivers

Tuesday from 8:00 PM – 10:00 PM Eastern Time

## Living with Myeloma

Tuesday from 8:00 PM – 10:00 PM Eastern Time

## YAconnect:

## Young Adults Living with Leukemia, Lymphoma & Myeloma

Tuesday from 8:30 PM – 10:30 PM Eastern Time

## Living with CML

Thursday from 8:00 PM – 10:00 PM Eastern Time

CML Chat supported by a grant from



**Bristol-Myers Squibb**

Myeloma and Caregivers Chats  
supported by a grant from



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**Access and cures  
don't come easy.  
Help us save the  
lives of blood  
cancer patients**



**El acceso  
y las curas  
no son fáciles.  
Ayúdenos a  
salvarles la vida a  
los pacientes con  
cáncer de la sangre.**



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**algún día  
es hoy**



## LLS Advocacy

The LLS Office of Public Policy is dedicated to removing barriers to quality, affordable, coordinated care for blood cancer patients. We work to shape and drive policies – speeding research and ensuring access to clinical trials and life-saving treatments. Together we can improve the lives of individuals with blood cancers.

**Join us today.**

Visit [www.LLS.org/advocacy](http://www.LLS.org/advocacy).

If you would like to order this brochure or any other free publications, please call an LLS Information Specialist at (800) 955-4572 or email [infocenter@LLS.org](mailto:infocenter@LLS.org). You can also download them at [www.LLS.org/resourcecenter](http://www.LLS.org/resourcecenter).

Para pedir estos u otros libritos gratis, por favor llame a un especialista en información de La Sociedad de Lucha contra la Leucemia y el Linfoma llamando al (800) 955-4572, por correo electrónico a [infocenter@lls.org](mailto:infocenter@lls.org), o puede descargarlos de nuestro sitio Web de LLS a [www.LLS.org/espanol](http://www.LLS.org/espanol).



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## REACH OUT TO OUR INFORMATION SPECIALISTS

**The Leukemia & Lymphoma Society's (LLS) Information Specialists provide patients, families and healthcare professionals with the latest information on leukemia, lymphoma and myeloma.**

Our team consists of master's level oncology professionals who are available by phone Monday through Friday, 9 am to 6 pm (ET).

### **Co-Pay Assistance**

LLS's Co-Pay Assistance Program helps blood cancer patients cover the costs of private and public health insurance premiums, including Medicare and Medicaid, and co-pay obligations. Support for this program is based on the availability of funds by disease.

**For more information, call 877.557.2672 or visit [www.LLS.org/copay](http://www.LLS.org/copay).**



For a complete directory of our patient services programs, contact us at

**800.955.4572 or [www.LLS.org](http://www.LLS.org)**

*(Callers may request a language interpreter.)*

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## PIDA AYUDA A NUESTROS ESPECIALISTAS EN INFORMACIÓN

Los especialistas en información de la Sociedad de Lucha contra la Leucemia y el Linfoma (LLS, por sus siglas en inglés) ofrecen a los pacientes, sus familias y los profesionales médicos la información más reciente sobre la leucemia, el linfoma y el mieloma. Nuestro equipo está compuesto de profesionales de la oncología con nivel de maestría que están disponibles por teléfono de lunes a viernes, de 9 a.m. a 6 p.m. (hora del Este).

### **Asistencia para copagos**

El Programa de Asistencia para Copagos de LLS ayuda a los pacientes con cáncer de la sangre a cubrir el costo de las primas de los seguros médicos privados y públicos, entre ellos Medicare y Medicaid, y las obligaciones de copagos. El apoyo para este programa se basa en la disponibilidad de fondos por tipo de diagnóstico de enfermedad.

**Para obtener más información, llame al 877.557.2672 o visite [www.LLS.org/espanol/apoyo/copagos](http://www.LLS.org/espanol/apoyo/copagos).**



Para recibir un directorio completo de nuestros programas de servicios al paciente, comuníquese con nosotros al **800.955.4572** o en **[www.LLS.org](http://www.LLS.org)**

*(Las personas que llamen pueden solicitar un intérprete.)*



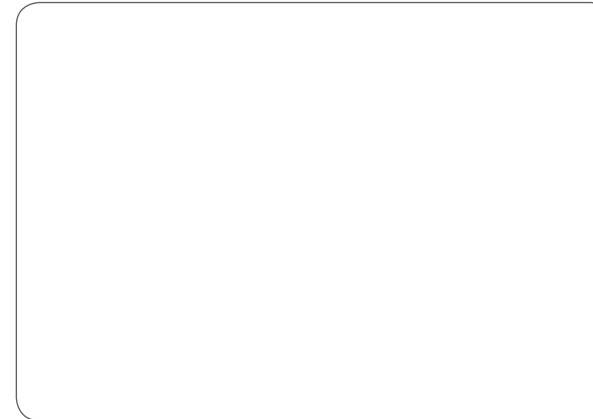
**The Leukemia & Lymphoma Society (LLS) offers a comprehensive array of services to patients and caregivers touched by blood cancers.**

A diagnosis of leukemia, lymphoma or myeloma brings many challenges. LLS is committed to providing support and guidance to patients, caregivers and healthcare professionals.

800.955.4572 | WWW.LLS.ORG



For more information, please contact:



or:

**National Office**

1311 Mamaroneck Avenue, Suite 310, White Plains, NY 10605

Contact our Information Specialists **800.955.4572**

*(Language interpreters available upon request)*

[www.LLS.org](http://www.LLS.org)

**Our Mission:**

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

LLS is a nonprofit organization that relies on the generosity of individual, foundation and corporate contributions to advance its mission.



# Service & Support





## Patient Information and Support

The Leukemia & Lymphoma Society (LLS) is a beacon of help and guidance to all those touched by blood cancers. Our chapters offer free education programs to help clarify treatment options and strengthen decision-making and coping skills for patients and their families. For more information, visit [www.LLS.org/patienteducation](http://www.LLS.org/patienteducation). In addition, LLS sponsors national telephone/web education programs, offering patients, caregivers and healthcare professionals the most current treatment and survivorship information. For more information, visit [www.LLS.org/programs](http://www.LLS.org/programs). Continuing education credit is provided for nurses and social workers.

## Contact an Information Specialist

LLS provides patients, families and healthcare professionals with the latest information on leukemia, lymphoma and myeloma. Master's level oncology professionals can help you navigate the best route from diagnosis through treatment, clinical trials and survivorship. Information Specialists use TrialCheck®, an online cancer clinical trial matching system, to provide patients with a list of potential clinical trials. Please contact us by phone at 800.955.4572, Monday through Friday, 9 a.m. to 6 p.m. ET; via email ([infocenter@LLS.org](mailto:infocenter@LLS.org)); or chat online at [www.LLS.org](http://www.LLS.org) (click on "Live Chat").

## Connecting through www.LLS.org

Our website, [www.LLS.org](http://www.LLS.org), is the definitive resource for information on blood cancers. Find the latest news on disease characteristics, diagnosis, treatment and clinical trials. Access support groups, live chats, tools to help you navigate your treatment plan and locate your LLS chapter.



800.955.4572 | [WWW.LLS.ORG](http://WWW.LLS.ORG)



## The Trish Greene Back to School Program for Children with Cancer

The Trish Greene Back to School Program for Children with Cancer provides resources and support to increase communication among parents, children, adolescents, young adults, healthcare professionals and school personnel. Informative materials, videos and a wealth of literature are available through LLS chapters to help ensure a smooth transition back to school. For more information visit [www.LLS.org/backtoschool](http://www.LLS.org/backtoschool).

## Family Support Groups

Family Support Groups provide mutual support and education for patients and family members. They offer an opportunity to discuss anxieties and concerns with others who share the same experiences. This sharing strengthens the family bond and enhances everyone's ability to cope with cancer. Information about support groups is available at [www.LLS.org/fsgsupport](http://www.LLS.org/fsgsupport).



"Being with survivors helped me cope with my diagnosis and gave me timely advice. We laughed and cried together."

*Renee describes her experience in a support group.*

## Co-Pay Assistance Program

Our Co-Pay Assistance Program helps eligible patients with certain blood cancer diagnoses defray the cost of mounting insurance co-payments and insurance premiums. For more information, call 877.557.2672 or visit [www.LLS.org/copay](http://www.LLS.org/copay) to submit an application online.

"I don't know where we'd be without this program. Every little bit that we can get is a relief for us."

*Steven, who with his wife, Charlotte, is struggling to pay the spiraling costs of her treatments.*

## Patient Financial Aid

LLS provides a limited amount of financial assistance to help patients with significant financial need who are under a doctor's care for a confirmed blood cancer diagnosis. Before applying for patient financial aid, find out if you are eligible for the Co-Pay Assistance Program, which may offer a larger amount of financial support (see above). To request a patient financial aid application, please contact your chapter. Find your chapter by calling 800.955.4572 or by entering your ZIP code into 'Find Your Chapter' at [www.LLS.org](http://www.LLS.org).

## Patti Robinson Kaufmann First Connection Program

Our Patti Robinson Kaufmann First Connection Program provides patients and their families the opportunity to share experiences with someone who has been successfully treated for the same diagnosis. Patients and caregivers learn coping skills and gain hope from trained peer-volunteers who share their perspectives. For more information visit [www.LLS.org/firstconnection](http://www.LLS.org/firstconnection).

"Through First Connection I am able to give back. I speak to patients about family matters, insurance issues or trying to understand what their physicians are saying."

*First Connection volunteer Carlos guides Spanish-speaking patients through the process of getting information.*

EMAIL: [INFOCENTER@LLS.ORG](mailto:INFOCENTER@LLS.ORG)

## If You Would Like More Information

about LLS programs or how to become involved, please complete the form below and return it to your chapter.

Name (last, first)

Address

City

State

ZIP

Home phone

Mobile phone

Fax

Email

Diagnosis of patient

Date of diagnosis

Please send information about:

- Advocacy
- Back to School
- Co-Pay Assistance Program
- Family Support Groups
- Patient Financial Aid
- Patti Robinson Kaufmann First Connection Program
- Patient Education Programs
- Patient Education Publications
- Treatment Decisions
- Volunteering
- Young Adults
- Other (list below)

I am a:

- Patient
- Caregiver
- Healthcare Professional